

TEEN ENTREPRENEURSHIP

Create • Brand • Promote • Pitch!

Ages 13–17

Teen Entrepreneurs

10 Hours

Hands-on Learning

Turn Your Teen into a Young Entrepreneur!

Imagine your child creating their own company, designing a professional brand, building a social media strategy, planning a YouTube channel, and presenting their business idea just like on Shark Tank!

At **BMB Smart Tech Academy**, students live out the full marketing experience by building an entire, real business concept from the ground up.



Team-Based Projects

No Previous Experience Required

DURING THIS CAMP STUDENTS WILL

- Create their own virtual company
- Design a professional logo & brand identity
- Learn how businesses use Instagram, TikTok & YouTube
- Use AI tools like ChatGPT and Canva AI responsibly
- Plan YouTube videos and create engaging content
- Discover affiliate and influencer marketing
- Develop a complete marketing campaign
- Present their startup to a panel in a fun "Shark Tank" challenge

THEY'LL LEARN INDUSTRY SKILLS INCLUDING



Branding & Logo Design



Social Media Marketing



Content Creation



Digital Advertising



Customer Psychology



Marketing Strategy



YouTube Marketing



Affiliate Marketing



Presentation & Public
Speaking



Teamwork & Creative
Thinking



AI for Marketing

FINAL PROJECT

Each team walks away with a complete, investor-ready startup portfolio:

Company Concept

Brand Kit

Social Media Content

YouTube Channel Plan

Marketing Strategy

Affiliate Marketing Plan

Final Investor Pitch

WHY PARENTS LOVE THIS CAMP

- ✓ Encourages creativity and innovation
- ✓ Builds confidence and communication skills
- ✓ Develops teamwork and leadership
- ✓ Introduces responsible use of Artificial Intelligence
- ✓ Teaches real-world business and marketing skills
- ✓ Inspires entrepreneurship in a fun, interactive environment

CERTIFICATE OF COMPLETION

Every student earns an official BMB Smart Tech Academy certificate.

MARKETING PROJECT

A real portfolio piece showcasing an entrepreneurial mindset.

Seats are limited — enroll today!

bmbsmart.com/youth • Register online or contact BMB Smart Tech Academy

Enroll Now!

